



# TELL THE **WINNING** STORY

Jesse Wilson is a communication specialist, speaking coach, and jury trial lawyer consultant. A Juilliard Theater graduate, after 20 years of working in the world of theater, TV, and film, he has created "Tell The Winning Story" to empower trial lawyers to deliver high-impact presentations, as well as rapidly transform their communication and collaboration skills to effectively prepare clients and witnesses to testify. Jesse was inspired to create "Tell The Winning Story" after co-developing a Theater-Behind-Bars program for inmates. The program helps inmates make powerful changes in their lives.

The true power of a story always comes from inside us, the storyteller... And the path to developing a winning story begins with the lawyer owning their own story. "Tell The Winning Story" provides the lawyer the difference between telling a "hidden, safe, 'surface' story," and powerfully connecting to a story that goes right to the heart of their audience, whomever that audience happens to be.

Jesse's hands on training is featured in his seminars, law firm retreats, intensives, workshops and webinars.

[www.tellthewinningstory.com](http://www.tellthewinningstory.com)